25th Anniversary Merchandise Now in Stock!

Exclusive New Clothing

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One-Stop Christmas Shopping!
The holidays are always an exciting time, and this year is particularly big for us here at The Rodder’s Journal. It’s hard to believe it’s been nearly 25 years since we published our first issue. We introduced TRJ back in 1994 and 2019 marks our 25th anniversary. We’re proud to celebrate this milestone with you. We simply could not have made it here without your unparalleled support.

In this catalog you’ll find a collection of gifts carefully curated for hot rod and custom car enthusiasts of all ages. At the front, you’ll notice our 25th Anniversary collection, which features hats, T-shirts, jackets and other favorites emblazoned with our new roadster logo penned by acclaimed artist Ed Tillrock. The design was inspired by Gus Maanum’s high-speed hot rod illustrations of yesteryear.

Elsewhere in the catalog, you’ll find a mix of new releases and time-honored classics. Whether you’re looking for books about barn finds or bomber jackets perfect for roadster rides, you’ve come to the right place.

On behalf of the entire TRJ staff, we wish you, your family and friends a safe and warm holiday season.

Merry Christmas, Happy Hanukkah & Happy New Year

Steve Coonan
Publisher, The Rodder’s Journal

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Publisher, The Rodder’s Journal
CELEBRATING 25 YEARS OF TRJ

Since our very first issue in 1994, we’ve worked to document, preserve and honor the rich history of our hobby in the pages of TRJ. As a nod to that history, we enlisted artist Ed Tillrock (TRJ #79) to create a vintage waterslide decal-style 25th Anniversary graphic inspired by classic old hot rod illustrations from more than half a century ago.

A. 25th ANNIVERSARY LETTERMAN JACKET
Part # MJ25 (Black)
Sizes S-XL: $175 or 2X-3X: $195

B. 25th ANNIVERSARY DICKIES® EISENHOWER JACKET
Part # MJD25 (Black)
Sizes S-3X: $55

C. 25th ANNIVERSARY HOODIE
Part # MS25 (Black)
Sizes S-XL: $38 or 2X-3X: $40

D. 25th ANNIVERSARY PINT GLASSES
Set of four 12oz glasses
Part # APG25: $29.95

E. 25th ANNIVERSARY TEE
Part # MTB25 (Black)
Part # MTW25 (White)
Part # MTG25 (Green)
Sizes S-XL: $20 or 2X-3X: $22

F. 25th FLEXFIT® HAT
Part # HFB25 (Black)
Part # HFR25 (Red)
Sizes S/M or L/XL: $20

You can also order online at www.roddersjournal.com

To order or send a gift simply fill out the order form or call us at (800) 750-9550
In the past 25 years, hot rodding has grown bigger than we could have ever imagined—and we’re lucky to have been there every step of the way. From baremetal photo shoots to cross-country adventures, we’ve spent the past quarter-century chronicling the best traditional hot rodding and customizing has to offer in the pages of The Rodder’s Journal.

To celebrate our silver anniversary, we’re showcasing 15 of our favorite feature cars ever to appear in the magazine. With rods and customs, barn finds and racecars, we see this calendar as an oversized issue of TRJ that you can hang on your wall.

The calendars are printed on heavy stock, measure 23x15 inches and list popular car show dates throughout the year. Only 2,500 have been printed, so when they’re gone, they’re gone. And to make our 25th anniversary calendar collectable each one will be signed and numbered. Get yours today!

Price: $19.95 · Part # 2019CAL
Two for: $29.95 · Part # 2019CAL2
(S&H U.S.: $6 · Non-U.S.: $12)

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To order or send a gift simply fill out the order form or call us at (800) 750-9550
COLLECTOR’S EDITION HARDBOUND VOLUME 2
CONTAINS SOLD-OUT ISSUES 5-8
Price: $99  •  Part # HB2
(S&H U.S.: $7  •  Non-U.S.: $25)

COLLECTOR’S EDITION HARDBOUND VOLUME 3
CONTAINS SOLD-OUT ISSUES 9-12
Price: $99  •  Part # HB3
(S&H U.S.: $7  •  Non-U.S.: $25)

COLLECTOR’S EDITION HARDBOUND VOLUME 4
CONTAINS SOLD-OUT ISSUES 13-16
Price: $99  •  Part # HB4
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Each Hardbound contains over 520 pages...
nearly 1,600 pages of total content!

WHILE SUPPLY LASTS!

GET ALL THREE HARDBOUNDS FOR ONLY $249!

Part # HBSC (S&H U.S.: $18  •  Non-U.S.: $75)

LESS THAN 200 LEFT

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To order or send a gift simply fill out the order form or call us at (800) 750-9550

You can also order online at www.roddersjournal.com
HOT ROD YOUR MODEL A

The first in Vern Tardel’s “Big Book Series,” Hot Rod Your Model A is a comprehensive guide to building an A-V8. Laid out like a shop manual and spiral bound in a binder, the 300+ page book measures 10x11-1/2 inches and is printed in full color, making it a valuable resource for anyone considering a Model A project as well as those who currently have one in the works. Make sure to check out Rodder’s Journal #77 for the full story.

Price: $59.95 Part # VTHR
S&H U.S.: $5 Non-U.S.: $20

LEARN WITH VERN TARDEL

Veteran hot rodder, esteemed author and V8 expert Vern Tardel wants to help get your period correct project on the road. He has spent the past five decades refurbishing everything from original Ford parts to complete cars, and he's recognized as one of the best in the business. Now you can get all 12 books in his “Let Me Help You” Series from TRJ. Each 23-40-page booklet is packed with clear, easy-to-follow instructions, photographs and lists of helpful contacts. They're available individually or as a complete set.

BUY THE COMPLETE SET AND GET 10% OFF AND THE SPOTTER’S GUIDE FREE!

Price: $141.95 Part # VT000
S&H U.S.: $3 Non-U.S.: $5
FORD MODEL T COAST TO COAST

We all dream of an epic cross-country adventure in an old machine. A trip like that takes plenty of planning and, above all, time. Luckily for us, author Tom Cotter and photographer Michael Alan Ross took the time to document their once-in-a-lifetime trip from the heart of New York City to San Francisco in a hot rodded Model T roadster, and the end result is Ford Model T Coast to Coast—an unforgettable 225-page hardcover.

Price: $35 • Part # FMT001
S&H U.S.: $4  Non-U.S.: $12

HOT ROD EMPIRE

Hot Rod Empire takes an inside look at Robert E. Petersen’s life as well as the growth of his highly successful publishing company, which was responsible for Hot Rod, Rod & Custom, Car Craft and others during our hobby’s Golden Age. This 208-page hardcover follows his path from a U.S. Army Air Corps photographer to a media mogul, and it’s loaded with 250 rare and tons of never-before-seen photos from the Petersen archives. Best of all much of this story is told from the insider perspective of Gigi Carleton, who served as Robert E. Petersen’s long-time personal assistant.

Price: $35 • Part # HRE001
S&H U.S.: $4  Non-U.S.: $12

CHURCH

Twelve years ago, Coby Gewertz printed his first issue of Church. These pocket-sized photography books zero in on everything we love—rods and customs, lowriders, dragsters and land speed racers—showcasing the fine lines, rough edges, candy colors and raw castings that make these cars so cool. Each 6x6-inch book is 80 pages and limited to 3,000 hand-numbered copies. Check our website for up to the minute availability.

Issue 3 • Part # CCG3
Issue 5 • Part # CCG5
Issue 6 • Part # CCG6
Issue 7 • Part # CCG7
Issue 8 • Part # CCG8
Issue 9 • Part # CCG9
Issue 10 • Part # CCG10
Price: $10 each
S&H U.S.: $3  Non-U.S.: $5

You can also order online at www.roddersjournal.com
ROLLING BONES

From the lens of talented hot rod photographer Peter Vincent, Rolling Bones takes an inside look at the heavily chopped and wickedly proportioned hot rods built by the New York-based Rolling Bones crew. This beautiful book is printed on heavy stock and filled with 220+ pages of the Rolling Bones’ early Fords in their element from the Eastern Seaboard to the Bonneville Salt Flats.

Price: $85  Part #: BOG001
S&H U.S.: $6  Non-U.S.: $35

BOOK OF GOW

Chopped, louvered and loud, all the hot rods that come from the Rolling Bones’ New York stable have an evil attitude that’s impossible to forget. The rowdy pack of early Fords has the competition look of yesteryear, yet they’re driven cross-country and raced at Bonneville on numerous occasions. Now, for the first time, the complete history of the Rolling Bones has been written in one place. The Book of Gow spans 220+ pages and features an unprecedented five full-size foldouts.

Price: $85  Part #: BOG001
S&H U.S.: $6  Non-U.S.: $35

LOST HOT RODS

In the first installment of the best-selling Lost Hot Rods series, Pat Ganahl hunts down and tells the stories of cars that have been tucked away and hidden from the public eye for decades.

Price: $34.95  Part #: LHR001
S&H U.S.: $3.25  Non-U.S.: $10

LOST HOT RODS II

In his follow-up to Lost Hot Rods I, Pat Ganahl shares the tales of another batch of hot rods that were stashed away after fading from the limelight.

Price: $36.95  Part #: LHR002
S&H U.S.: $3.25  Non-U.S.: $10

HOT ROD GALLERY II

For Hot Rod Gallery II, Ganahl doesn’t miss a beat. In this sequel, he digs even deeper into his archives and unearths more excellent material. More photos, more cars, more engines, more chrome and tons of great hot rod and custom stories.

Price: $42.95  Part #: HRG2
S&H U.S.: $3.25  Non-U.S.: $10

You can also order online at www.roddersjournal.com
“OHIO GEORGE” MONTGOMERY
You can’t talk about the Gasser Wars without mentioning “Ohio George” Montgomery and his “World’s Wildest Willys.” This book by Ertel Publishing chronicles his history and takes an in-depth look at his record-setting machines.

Unsigned 
Price: $34.95 
Part # OGD001
S&H U.S.: $3.25  Non-U.S.: $10

Signed 
Price: $49.95 
Part # OGD002
S&H U.S.: $3.25  Non-U.S.: $10

ISKY: ED ISKENDERIAN AND THE HISTORY OF HOT RODDING
Isky and his high-performance camshafts have been hot rodding staples since the 1940s, and this 200+ page hardcover takes an in-depth look at their colorful histories. Written by acclaimed automotive author Matt Stone, this book contains many photos from Isky’s personal scrapbook.

Price: $36.95 
Part # ISKY001
S&H U.S.: $3.25  Non-U.S.: $10

“DYNO DON” NICHOLSON
“Dyno Don” Nicholson emerged as one of drag racing’s biggest names during the ‘60s. Throughout the sport’s Golden Age, he campaigned everything from Super Stockers to nitro-burning Funny Cars. Nicholson was a match racer extraordinaire and always had some of the cleanest—and fastest—cars at the track. This 176-page softcover book also chronicles Dyno Don’s lesser known dry lakes racing roots.

Price: $36.95 
Part # DD001
S&H U.S.: $3.25  Non-U.S.: $10

JALOPY JOURNAL #2
Written and published by the fine folks who bring you the Jalopy Journal website and H.A.M.B. forum, Jalopy Journal #2 is a fresh take on traditional hot rodding. This 190+ page softcover brings tales of everything from seat-of-your-pants road trips to custom craftsmen to the page.

Price: $25
Part # JJ002
S&H U.S.: $3  Non-U.S.: $6

50 YEARS OF ROD & CUSTOM
Chronicling the history of Rod & Custom magazine, our 50 Years of Rod & Custom is in many ways the story of hot rodding. We released the 200+ page volume in conjunction with the magazine’s 50th anniversary, and it’s been the most popular book that we’ve ever published.

Price: $14.95 
Part # RCBOOK

WARBIRD FACTORY: NORTH AMERICAN AVIATION IN WWII
During WWII, the So Cal-based North American Aviation produced more than 40,000 aircraft, including the P-51 Mustang and B-25 Mitchell. This 224-page volume gives a behind-the-scenes look inside the Inglewood assembly plant and includes hundreds of photographs, many of which haven’t seen the light of day since the 1940s.

Price: $40  Part # WBF001
S&H U.S.: $3  Non-U.S.: $5

You can also order online at www.roddersjournal.com
HERE COME THE HOT WHEELS
Hot Wheels have a rich history, and now the complete story of these zany little racers comes to life in Hot Wheels: From 0 to 50 at 1:64 Scale. This 180+ page hardcover chronicles a half-century of America's favorite miniature rods, customs and street machines, from their humble beginnings to international stardom. These special-edition books come in a signature Hot Wheels slipcase.

Price: $35
S&H U.S.: $3
Non-U.S.: $5

BARN FIND ROAD TRIPS
Nothing beats a barn find, and author Tom Cotter certainly knows where to find them. In these two books, he hits the road with his friends looking for rusty gold in his '39 Ford Woody. Barn Find Road Trip focuses on the Southeast, while Route 66 Barn Find Road Trip takes you along for an incredible journey on the Mother Road. Both books are 192 pages each.

Price: $28
Part # BF001
S&H U.S.: $3
Non-U.S.: $5

Price: $35
Part # R66BF
S&H U.S.: $3
Non-U.S.: $5

THE LIFE: STEVE McQUEEN
Hollywood star and all-around gearhead Steve McQueen lived an action-packed life. This newly released book spans 240 pages and explores his early years, acting career as well as racing exploits. It's loaded with vintage photos, posters and interesting details about “The King of Cool.”

Price: $50
Part # SMB001
S&H U.S.: $5
Non-U.S.: $25

STIRLING MOSS
Sir Stirling Moss is revered as one of the most talented racers ever to hit the track. Born and raised in London, he raced everything from sports cars to Formula One across the globe—and had a knack for winning. This comprehensive 672-page hardcover takes an in-depth look at his early life and racing career from 1929-1955.

Price: $19.99
Part # R6602
S&H U.S.: $6
Non-U.S.: $12

To order or send a gift simply fill out the order form or call us at (800) 750-9550. You can also order online at www.roddersjournal.com
HOW TO REBUILD & MODIFY FORD FLATHEAD V-8 ENGINES

Written by Mike Herman of H&H Flatheads, this 144-page softcover is jam-packed with complete step-by-step instructions and essential information. Printed in full color, it includes a foreword by NASCAR veteran and dedicated hot rodder Ray Evernham as well as hundreds of helpful photographs to get your flathead running.

Price: $29.95
Part #: FFE001
S&H U.S.: $3
Non-U.S.: $6

MARVELOUS MECHANICAL DESIGNS OF HARRY A. MILLER

The Miller name has long been associated with high performance. This 125-page book tells his story and includes more than 100 pictures and blueprints of his most successful projects that helped drive the Miller name into the record books.

Price: $36.95
Part #: MMD001
S&H U.S.: $3
Non-U.S.: $6

To order or send a gift simply fill out the order form or call us at (800) 750-9550

You can also order online at www.roddersjournal.com
NEW ARTIST T-SHIRTS

Keith Weesner is at it again, this time with a classic Deuce roadster design. Chopped, channeled and hoodless, Keith’s illustration captures the essence of ‘50s hot rodding. We printed it on the back and small on the front left chest. It is available on both black and white 100% cotton T-shirts.

NEW WEESNER TEE

We’ve reissued our modern classic Lakester tee in a new navy-and-orange color scheme for 2018. With artwork by Jeffrey James, the illustration pays homage to racers from the past and present who fitted drop tanks with V8s in search of speed and glory on the dry lakes and salt flats.

LAKESTER TEE, NAVY | Part # MTJJ14 (Navy) | Sizes S-XL: $20 · 2X-3X: $22

WEESNER MECHANIC TEE | Part # MW18 (Black) Part # MW19 (White) | Sizes S-XL: $20 · 2X-3X: $22

Our Deuce Highboy tee has been an all-time favorite, and it’s now available in both black and white. Designed by Chris Piscitelli (TRJ #73), it features a ‘32 Ford grille shell small on the front and the full car on the back.

DEUCE HIGHBOY TEE | Part # MTP001 (White) Part # MTP002 (Black) | Sizes S-XL: $20 · 2X-3X: $22

In honor of our 25th anniversary, we’ve decided to dust off some vintage Rodder’s Journal designs. This chopped ‘34 coupe at Muroc was owned by Eric Chaputa when we photographed it for our second-ever T-shirt design. The photo is printed large on the back and an early TRJ logo appears small on the front left chest.

DRY LAKES TEE | Part # MT (Tan) | Sizes S-XL: $20 · 2X-3X: $22

To order or send a gift simply fill out the order form or call us at (800) 750-9550

You can also order online at www.roddersjournal.com
ARTIST’S COLLECTION

A. JEFFREY JAMES ROADSTER TEE  
Part # MTJJ6  
Sizes: S-XL: $20 • 2X-3X: $22

B. ERIC BLACK BACKING PLATE TEE  
Part # MTEB1  
Sizes: S-XL: $20 • 2X-3X: $22

C. CHRIS MARTIN PISTON TEE  
Part # MTCM1  
Sizes: S-XL: $20 • 2X-3X: $22

D. CHRIS MARTIN VINTAGE LOGO TEE  
Part # MTCM3  
Sizes: S-XL: $20 • 2X-3X: $22

E. JEFF ALLISON CHOPPED SEDAN TEE  
Part # MTJA3  
Sizes: S-XL: $20 • 2X-3X: $22

F. JIMMY SMITH QUICKCHANGE TEE  
Part # MTJS5  
Sizes: S-XL: $20 • 2X-3X: $22

G. JIMMY SMITH PICKUP TEE  
Part # MTJS1  
Sizes: S-XL: $20 • 2X-3X: $22

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You can also order online at www.rodgersjournal.com
A. WEESNER HEMI COUPE TEE  
Part # MW14 (Black)  
Part # MW15 (White)  
Sizes: S-XL: $20  -  2X-3X: $22  

B. WEESNER A-V8 TEE  
Part # MW17 (Black)  
Part # MW16 (White)  
Sizes: S-XL: $20  -  2X-3X: $22  

C. WEESNER CLASSIC TEE  
Part # MW1 (Army Green)  
Part # MW2 (Blue)  
Part # MW5 (White)  
Part # MW6 (Black)  
Sizes: S-XL: $20  -  2X-3X: $22  

D. WEESNER DEUCE COUPE TEE  
Part # MW9 (Black)  
Part # MW10 (Maroon)  
Sizes: S-XL: $20  -  2X-3X: $22  

E. WEESNER LONG SLEEVE TEE  
Part # LT1 (Black)  
Part # LT3 (White)  
Sizes: S-XL: $20  -  2X-3X: $22  

F. WEESNER HOODIES  
Men’s 100% cotton hooded sweatshirt with front pocket in black with Weesner roadster or coupe design on chest.  
Part # MSW2 (Coupe)  
Part # MSW1 (Roadster)  
Sizes S-XL: $38  -  2X-3X: $40

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You can also order online at www.roddersjournal.com
A. TRJ DICKIES® EISENHOWER JACKET
Part # MJD1
Sizes S-3X: $55
(S&H U.S.: $20 · Non-U.S.: $20)

B. TRJ MAROON LETTERMAN
Logo on front and back
Part # MJMV1: $195
Logo embroidered on the front only
Part # MJMV2: $175
Sizes S-3X
(S&H U.S.: $20 · Non-U.S.: $20)

C. CLASSIC TRJ LETTERMAN
Logo on front and back
Part # SP5: $175
Logo embroidered on the front only
Part # SP4: $150
Sizes S-3X
(S&H U.S.: $20 · Non-U.S.: $20)

D. SHIELD LOGO FLEXFIT® HAT
Part # HFB2 (Black)
Part # HFG2 (Grey)
Sizes S/M or L/XL: $20

E. TRJ SHIELD LOGO TEE
Part # MTSB (Red logo on black)
Part # MTSW (Red logo on white)
Part # MTSM (Small front and large back logo in Cream on Maroon)
Part # MTSG (Blue logo on gray)
Sizes S-XL: $20 · 2X-3X: $22

You can also order online at www.roddersjournal.com

To order or send a gift simply fill out the order form or call us at (800) 750-9550
A. SNAPBACK SCRIPT HATS
Part # HATB (Black)
Part # HATG (Grey)
One size, adjustable: $22

B. BLACK ON BLACK FLEXFIT® HAT
Part # HFBB (Black)
Part # HFMM (Maroon)
Sizes S/M or L/XL: $20

C. STACKED LOGO TWILL CAP
Part # HATN (All Navy)
Part # HATT (Two-tone)
One size, adjustable: $15

D. “R” CREST FLEXFIT® HAT
Part # HFN (Navy)
Part # HFG (Grey)
Sizes S/M or L/XL: $20

E. TRJ SIGNATURE GLASS COLLECTION
Set of four 12oz glasses
Part # APG01 : $28.95

F. TRJ STICKER PACK
Set of six individual stickers
Part # ARD001 : $1

G. TRJ CAR CLUB PLAQUES
Part # APL (9” x 4”): $35
Part # APS (4.5” x 2”): $20

H. TRJ PENNANT
Part # ARP001 (9” x 27”): $25

I. TRJ ROADSTER BLANKET
Part # AB1 (Red)
Part # AB2 (Grey)
Part # AB3 (Black)
Size: 50” x 60": $25

J. TRJ SHOP SIGNS - TWO SIZES!
Part # ATS1 (30” x 13.5”): $34.95
Part # ATS2 (18” x 8.125”): $19.95

Pennants, plaques, stickers, signs and more—we’ve got you covered!
Our TRJ Signature drinking glasses feature Keith Weesner and Thom Taylor artwork and come in sets of four. The pennants are a collaboration with our friends at Oxford and are proudly made in the USA!

You can also order online at www.roddersjournal.com

To order or send a gift simply fill out the order form or call us at (800) 750-9550
EXCLUSIVE POSTERS

GET ALL 7 AVAILABLE TRJ POSTERS FOR JUST $16.95

Prices include S&H within the U.S. (Add $4.00 for non-U.S. orders) • Part # POSPKG4

POSTER #15

POSTER #18

POSTER #16

POSTER #20

POSTER #21

POSTER #22

POSTERS #11-22 ARE DOUBLE SIDED

REX BURNETT COLLECTION

We are particularly proud to have the opportunity to publish this limited edition collector’s set of Rex Burnett's famed cutaway illustrations from the early 1950s. This is a collaborative effort between TRJ and Rex's sons John and Brian Burnett. Only 2,000 sets were originally produced and only a small quantity are still in stock. They have been printed on art quality stock using the finest offset lithography printing techniques. Each print measures 24 inches wide by 18 inches tall and comes in a hand made, fine-art box featuring Rex's signature in silver foil embossing.

Originally $100, the complete set is now available for an all-time low price of only $40 plus shipping and handling.

Price: $40 • Part # REX001 Complete Set
S&H U.S.: $20 • Non-U.S.: $30

You can also order online at www.roddersjournal.com

To order or send a gift simply fill out the order form or call us at (800) 750-9550
**BACK ISSUES**

SINGLE COPIES OF *TRJ* ARE ON SALE DURING THE HOLIDAYS FOR $5

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